



Sound Seal Completes Acoustical Ceiling Installation at University of North Carolina

AGAWAM, Mass.— April 21, 2015 – Sound Seal, a leading manufacturer of acoustical and noise control products serving the industrial, architectural, commercial and construction industries, announced today that it has completed the installation of its [WoodTrends Custom Ceiling Panels](#) at the University of North Carolina at Chapel Hill's (UNC-Chapel Hill) Marisco Hall Imaging Research Building.

A university lab and cancer research facility, the Marisco Hall Imaging Research Building serves students and faculty within both UNC-Chapel Hill's School of Medicine and the Eschelman School of Pharmacy. One of the largest buildings on campus, the 343,000 sq.-ft. structure is a centerpiece of UNC's research community, featuring state-of-the-art imaging equipment.

The project team sought to deliver the look and feel of a custom millwork finish while sourcing a product that incorporated sustainable qualities, and used Sound Seal's WoodTrends Custom Ceiling panels on the 10,000 sq.-ft. ceiling project.

The project utilized 2,500 square feet of WoodTrend's Beech Steamed veneer and 7,000 square feet of maple veneer, which were paired with absorptive backings. The WoodTrends Custom Ceiling Panels also delivered the convenience of a conventional suspended ceiling without proprietary installation requirements, offering simplified maintenance requirements. The ceiling panels were installed in a mini-micro perforation pattern, which allowed for the look and feel of real wood without the typical reverberation issues. Additionally, the Class "A" fire rated MDF veneer solution delivered sustainability benefits such as formaldehyde-free construction and reduced impact on forests due to its favorable production scalability characteristics.

“WoodTrends wood ceiling panels incorporate a variety of configurations to meet acoustical requirements without compromising aesthetics,” said David Ingersoll, business development manager at Sound Seal. “Working with our architectural and construction partners, we specified the Sound Seal Custom Ceiling Panels to achieve a high level of function and form within a multi-purpose higher education setting.” To learn more about Sound Seal's WoodTrends Wall and Ceiling Panels, visit www.woodtrends.com.

About Sound Seal

Since 1978, Sound Seal has been a leading manufacturer of acoustical noise control products offering the widest product selection in the soundproofing industry with innovative solutions and outstanding customer service. Sound Seal consists of three product divisions: the Industrial Division that addresses in-plant noise control and environmental noise control; the Architectural Division that handles interiors and finishes, including an award winning line of WoodTrends products; and the Impacta Flooring Division that offers floor underlayments. For more information, please visit www.soundseal.com or call 413-789-1770.

For more information, contact:

Jennifer Chagnon
413-789-1770