



## ***Sound Seal Introduces WoodTrends Linear for Walls and Ceilings***

**AGAWAM, Mass. – June 20, 2018 – [Sound Seal](#)**, a leading manufacturer of noise control products serving the industrial, architectural, commercial and construction industries, announced today the introduction of WoodTrends Linear for Walls and Ceilings.

**[WoodTrends Linear](#)** for Walls & Ceilings features a continuous aesthetic look with parallel straight lines. The system is built on an MDF or chipboard core and the veneer is finished with 2 coats of a UV-polyacrylate lacquer. "We are excited to add WoodTrends Linear to our WoodTrends portfolio," said Dave Ingersoll, Business Development Manager for Sound Seal. "The parallel straight lines allow for a really clean and sophisticated look while adding an NRC value as high as .90".



This system can be provided in either planks or panels and is offered with a reveal edge detail. The Reveal Edge detail leaves a standard 10mm groove between planks. Custom reveals are also available. The reveal edge is offered with matching wood veneer strips or acoustical black felt strips, which are provided to conceal the installation clips. A 2mm bevel defines the seam between the planks. WoodTrends Linear is available in 24 standard and 40 custom veneers & perforations.

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### **About Sound Seal**

Since 1978, Sound Seal has been a leading manufacturer of acoustical noise control products, offering the widest product selection in the soundproofing industry with innovative solutions and outstanding customer service. Sound Seal consists of three product divisions: the Industrial Division that addresses in-plant and environmental noise control; the Architectural Division that handles interiors and finishes, including an award winning line of WoodTrends products; and the Impacta Flooring Division that offers floor underlayments. IAC Acoustics, a division of Sound Seal, offers Acoustic metal solutions including HVAC silencers, acoustic louvers, sound control architectural doors and windows and sound proof rooms. For more information, please visit [www.soundseal.com](http://www.soundseal.com) or call 413-789-1770.

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